

# Dongdong Zhu

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CONTACT INFORMATION      One Shields Avenue, Davis, CA 95616, USA      zddzhu@ucdavis.edu

EDUCATION      **University of California, Davis**      **Davis, CA, USA**  
*PhD Student, Department of Communication*      Sept. 2025 - June 2030 (Expected)  
Supervised by **Soojong Kim**

**University of Amsterdam**      **Amsterdam, Netherlands**  
*Research Master in Communication Science*      Sept. 2023 - June 2025  
Supervised by **Anne Kroon**

**London School of Economics and Political Science**      **London, UK**  
*MSc in Media and Communications*      Sept. 2018 - Nov. 2019

**Renmin University of China**      **Beijing, China**  
*BA in Journalism*      Sept. 2014 - June 2018

PUBLICATIONS      Kim, S., Kim, H., Kim, K., & **Zhu, D.** (2026). Algorithmic Portrayals of Mental Health Stigma: Quantifying the Gap Between AI Estimations and Human Perceptions Across Gender Groups. *Social Science & Medicine*. [**Under Revision**]

CONFERENCE PRESENTATIONS      Kim, S., Kim, H., Kim, K., & **Zhu, D.** (2026). Algorithmic portrayals of mental health stigma: Quantifying the gap between AI estimations and human perceptions across gender groups. *Presented at the 109th Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), New Orleans, LA, USA. Top Research Paper Award.*

**Zhu, D.** (2026). A Mirror of Reality? Visual Representations of Female Politicians in the EU Across Search Engines and Generative AI. *Presented at the 76th Annual Conference of International Communication Association (ICA), Cape Town, South Africa.*

Kim, K., Kim, S., Niederdeppe, J., Byrne, S., & **Zhu, D.** (2026). Bias in Multimodal Generative AI Evaluations of Vaping Risk Perceptions and Willingness: Comparison with Human Reference Data from a Vaping Warning Message Effect Experiment. *Presented at the 76th Annual Conference of International Communication Association (ICA), Cape Town, South Africa.*

**Zhu, D.** (2026). Whose Morality? Uncovering Ideological Asymmetries in How Large Language Models Judge Political Arguments. *Presented at the CSS Escape 2026, Davis, USA.*

**Zhu, D.**, Khanna, S., Ausloos, J., & Leerssen, P. (2026). Banned from Detecting Shadowbans. *Presented at the Etmaal van de Communicatiewetenschap, Arnhem, Netherlands.*

Wirz, D., Schneider, F., Schäfer, S., **Zhu, D.**, & Tan, Y. (2025). TikTok News and (the Illusion of) Knowledge: An Experiment Combining Self-reports and Physiological

Measurements. Presented at the 75th Annual Conference of International Communication Association (ICA), Denver, USA.

**Zhu, D.** (2024). Are housewives getting depressed? A machine learning study based on YouTube. Presented at the 74th Annual Conference of International Communication Association (ICA) Regional Hub, Beijing, China.

RESEARCH EXPERIENCE	<p><b>University of Amsterdam</b>  <i>Research Assistant, the Invisible Lab</i>  Supervised by <b>Saurabh Khanna</b></p> <p><i>Research Assistant, Digital Communication Methods Lab</i>  Supervised by <b>Joanna Strycharz</b></p> <p><i>Research Assistant, ASCoR</i>  Supervised by <b>Dominique Wirz, Svenja Schäfer, Frank Schneider</b></p>	<p><b>Amsterdam, Netherlands</b>  May - Aug. 2025</p> <p>May - Dec. 2024</p> <p>Mar. - Dec. 2024</p>
TEACHING EXPERIENCE	<p><b>University of California, Davis</b>  <b>CMN 001: Introduction to Public Speaking</b>  <i>Teaching Assistant, Department of Communication</i></p>	<p><b>Davis, CA, USA</b>  Sept. 2025 - June 2026</p>
ACADEMIC SERVICE	<p><b>Common Horizons 2026</b>  <i>Panel Chair, "Governance, Extremism, and Regulatory Questions"</i></p> <p><b>76th Annual Conference of the International Communication Association (ICA)</b>  <b>Cape Town, South Africa</b>  <i>Reviewer</i></p>	<p><b>Davis, CA, USA</b>  2026</p> <p>2026</p>
PROFESSIONAL EXPERIENCE	<p><b>Xiaomi Inc.</b>  <i>Marketing Specialist, Global Marketing Department</i></p> <p><b>Tencent Inc.</b>  <i>Freelancer, Platform and Content Group</i></p>	<p><b>Beijing, China</b>  Mar. 2020 - Feb. 2023</p> <p><b>Remote</b>  Nov. 2017 - Mar. 2020</p>
GRANTS	<p><b>Small Grant, Department of Communication</b>  <i>University of California, Davis (\$1,000)</i></p> <p><b>Thesis Grant, Digital Communication Methods Lab</b>  <i>University of Amsterdam (€500)</i></p>	<p>2026</p> <p>2025</p>
HONORS & AWARDS	<p><b>National Encouragement Scholarship</b>  <i>Renmin University of China (¥5,000)</i></p> <p><b>Outstanding Student Leader Award</b>  <i>Renmin University of China</i></p> <p><b>Second Prize, Undergraduate Research Foundation</b>  <i>Renmin University of China</i></p> <p><b>Excellent Works Prize, AD Campus Spring Competition</b>  <i>AD Campus (National Level)</i></p>	<p>2017, 2015</p> <p>2017, 2016</p> <p>2017</p> <p>2017</p>

**Third Prize Scholarship**  
*Renmin University of China (¥1,000)*

2016

SKILLS

**Languages:** Mandarin (Native), English (Fluent, IELTS: 8.0)

**Programming:** Python, R (Data Cleaning, Visualization, Machine Learning)

**Tools:** L<sup>A</sup>T<sub>E</sub>X, SPSS, Gephi (Network Analysis), Adobe Photoshop, Premiere Pro